LORAIN COUNTY RIGHT TO LIFE

Bring America Back to Life Ad and Billboard Campaign

Collecting names and donations using Sign-Up Sheets

The following paragraph describes the Lorain County Right to Life "Bring America Back to Life" Ad and Billboard Campaign. This paragraph may be used directly for church bulletins if desired:

> "Next weekend, after all services, we will be asking people to sign up for the annual Lorain County Right to Life Ad and Billboard Campaign. These ads will appear in the local newspapers in print and online this Fall. The print ads will include Pro-Life educational information. Online ads will reach people with the Pro-Life message. Same-theme billboards will be displayed in the Lorain County area. The purpose of the ads and billboards is to educate about abortion, and to publicize that many people in the County care about the men, women and children victimized by abortion. A $5 minimum donation is requested to help cover the cost of the Campaign. Sponsor names will be acknowledged on the Right to Life website. Please add your name and donation to those in our County who support the gift of life!"

On the Lorain County Right to Life web site (loraincountyrighttolife.org) are:

1. Two versions of a sign-up sheet: one with multiple names per sheet; and one with a single name per sheet that can be dropped in a basket or box. These can be copied and used as needed. It is best to have many copies of the sign-up sheet and lots of pens available to minimize the wait for people.
2. A copy of a previous full-page ad as it appeared in one area newspaper;
3. A photograph of a previous year's billboard
4. Talking points for a speaker before church services;
5. A customizable flyer. Some churches and organizations have found it helpful to also have Pro-Life literature and other resources available on the table where they are collecting signatures.

We are also providing materials for alternative ways to conduct the Campaign, including on-line and by mail. We ask that you consider putting the "Alternate Ways to Participate" handout in your church bulletin or organization newsletter. Please check loraincountyrighttolife.org for details.

If you have any questions, please call Lorain County Right to Life at 440-322-0076.

The deadline for return of names and funds is Friday, September 18, 2026. Please return them to Lorain County Right to Life, P. O. Box 207, Elyria, OH 44036-0207.

Thank you very much for all you do to spread the Pro-Life message.

Yours very truly,

The Campaign Committee