LORAIN COUNTY RIGHT TO LIFE

Bring America Back to Life Ad and Billboard Campaign

Collecting names and donations using Mail-in and/or Online

The following paragraph describes the Lorain County Right to Life "Bring America Back to Life" Ad and Billboard Campaign. This paragraph may be used directly for church bulletins if desired:

> "Next weekend, we will be asking people to sign up for the annual Lorain County Right to Life Ad and Billboard Campaign. These ads will appear in the local newspapers in print and online this Fall. The print ads will include Pro-Life educational information. Online ads will reach people with the Pro-Life message. Same-theme billboards will be displayed in the Lorain County area. The purpose of the ads and billboards is to educate about abortion, and to publicize that many people in the County care about the men, women and children victimized by abortion. A $5 minimum donation is requested to help cover the cost of the Campaign. Sponsor names will be acknowledged on the Right to Life website. Please add your name and donation to those in our County who support the gift of life!"

On the Lorain County Right to Life web site (loraincountyrighttolife.org) are:

1. A handout with information on how to participate by mail and/or online ("Alternate Ways to Participate");
2. A copy of a previous full-page ad as it appeared in one area newspaper;
3. A photograph of a previous year's billboard
4. Talking points for a speaker before church services;
5. A customizable flyer.

Depending on circumstances, you might want to have available the following (use your imagination – you know how best to reach your congregation or organization):

- **Handout copies on a table in the back of church for people to take home with them;**
- **Handout copies as a paper insert if you have paper bulletins or newsletters;**
- **An online insert if you have online bulletins or newsletters;**
- **Some combination of these.**

We ask if possible that you make the handout available multiple weeks to provide the best opportunity for people to participate.

If you have any questions, please call Lorain County Right to Life at 440-322-0076.

The deadline for return of names and funds is Friday, September 18, 2026 (mail or online).

Thank you very much for all you do to spread the Pro-Life message.

Yours very truly,

The Campaign Committee