

LORAIN COUNTY RIGHT TO LIFE

Bring America Back to Life Ad Campaign

Collecting names and donations using Mail-in and/or Online

The following paragraph describes the Lorain County Right To Life Bring America Back to Life Ad Campaign. This paragraph may be used directly for church bulletins if desired:

"Next weekend, we will be asking people to sign up for the annual Lorain County Right To Life Ad and Billboard Campaign. These ads will appear in the local newspapers in print and online on or about January 22, 2022, the 49th anniversary of the U.S. Supreme Court's decisions legalizing abortion-on-demand for all 9 months of pregnancy. These print ads will include Pro-Life educational information. Online ads will reach people with the Pro-Life message. Same-theme billboards will be displayed in the Lorain County area during the month of January. The purpose of the ads and billboards is to educate about abortion, and to publicize that many people in the County care about the men, women and children victimized by abortion. A \$5 minimum donation is requested to cover the cost of the Campaign. Sponsor names will be acknowledged on the Right to Life website. Please add your name and donation to those in our County who support the gift of life!"

On the Lorain County Right to Life web site (loraincountyrighttolife.org) are:

1. A handout with information on how to participate by mail and/or online ("Alternate Ways to Participate");
2. A copy of a previous full-page ad as it appeared in one area newspaper;
3. Talking points for a speaker before church services;
4. Several customizable flyers.

Depending on circumstances, you might want to have handout copies on a table in the back of church for people to take home with them; and/or handout copies as a paper insert if you have paper bulletins or newsletters; and/or as an online insert if you have online bulletins or newsletters; or as some combination of these. Use your imagination – you know best how to reach your congregation or organization!

We ask if possible that you make the handout available multiple weeks to provide the best opportunity for people to participate.

If you have any questions, please call the Ad Campaign Chairman, Dan Kaighin, at 440-988-8985.

The deadline for return of names and funds is Friday, January 7, 2022 (mail or online).

Thank you very much for all you do to spread the Pro-Life message.

Yours very truly,

The Campaign Committee