

## LORAIN COUNTY RIGHT TO LIFE

### Signature Ad/Billboard Campaign

The following paragraph describes the Lorain County Right To Life Signature Ad and Billboard Campaign. This paragraph may be used directly for church bulletins if desired:

"Next weekend, after all services, we will be asking people to sign up for the Lorain County Right To Life Signature Ad and Billboard Campaign. These ads will appear in the local newspapers in print and online on or about January 22, 2019, the 46th anniversary of the U.S. Supreme Court's decisions legalizing abortion-on-demand for all 9 months of pregnancy. These ads will include Pro-Life educational information and the names of all people who sign up for the ads. Same-theme billboards will be displayed in the Lorain County area during the month of January. The purpose of the ads and billboards is to educate about abortion, and to publicize that many people in the County care about the men, women and children victimized by abortion. The cost for sign-up is \$5.00 PER NAME LINE."

On the Lorain County Right to Life web site are: a sign-up sheet to be copied and used as needed; a copy of a previous full-page ad as it appeared in one area newspaper; talking points for a speaker before church services; and a customizable flyer. It is best to have many copies of the sign-up sheet and lots of pens available to minimize the wait for people.

If you have any questions, please call Lorain County Right to Life at (440) 322-0076.

The deadline for return-of names and funds is Monday, January 7, 2019.

Please return them to Lorain County Right to Life, P. O. Box 207, Elyria, OH 44036-0207.

Thank you very much for all you do to spread the Pro-Life message.

Yours very truly,

The Campaign Committee